



**LESLIE YORK**  
SENIOR DESIGNER & FRONT END DEVELOPER

**WEB:** [www.leslieyork.com](http://www.leslieyork.com)  
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## SUMMARY

Senior Designer & Front End Developer with 10+ years of experience in print design, interactive design, visual identity, front end development, art direction, and a tiny bit of copy writing when needed.

## WORK EXPERIENCE

- Nov. 2013 – Present     **Senior Designer & Front End Developer**  
Kahala Brands | Scottsdale, AZ
- Concept, design, and front end coding of responsive websites, identities, promotional campaigns, e-blasts, and ads on 16+ international brands. Mentoring of junior designers. Collaboration with Marketing, Interactive, Creative, Franchising, and Brand teams.
- Oct. 2012 – Nov. 2013     **Graphic / Web Designer & Front End Developer**  
Red Hat | Austin, TX
- Concept, design, and code on various projects independently and collaboratively with the Visual Design Team. Working directly with project teams or departments to assess their needs then concept and create various materials such as: logos, t-shirts, trade show booths, signage, and websites.
- Oct. 2008 – Jun. 2012     **Graphic / Web Designer & Front End Developer**  
TMB Partners Marketing & Communications | Scottsdale, AZ
- Concept, design, and execution on a variety of web and print projects. Weekly e-mail briefings to the team and clients regarding their Google Analytics movement.
- Feb. 2002 – Present     **Graphic / Web Designer & Front End Developer**  
Freelance Designer | Phoenix, AZ
- Working directly with clients to assess their needs and create projects such as: identity packages, websites, web forums, print collateral, web banners, e-blasts, DVD and CD packaging, marketing strategy, and other various materials.

## SKILLS

Graphic Design	HTML
Web Design	CSS
Front End Development	JavaScript
Illustration	
Wireframes	
SEO	Mac OS
	Windows
PhotoShop	
Illustrator	English
InDesign	
Flash	
DreamWeaver	

## EDUCATION

Bachelor of Fine Arts in Graphic Design  
The Art Institute of Phoenix  
2007

## AWARDS

- 2016 American Web Design Awards  
2 Awards
- 2016 American InHouse Design Awards  
2 Awards
- 2015 American Web Design Awards  
1 Award
- 2015 American Graphic Design Awards  
2 Awards
- 2011 American Graphic Design Awards  
2 Awards
- 2010 American Graphic Design Awards  
6 Awards

## HIGHLIGHTED ACHIEVEMENTS

- Designed the corporate logo for Kahala Brands
- Design and Front End Development on new Kahala Brands website
- Won 2 national design awards for Kahala Coffee Traders website
- Won a national design award for TacoTime "Gigantic Burritos" national promotion
- Design and Front End Development on new TacoTime website
- Design and Front End Development on new Blimpie website
- Redesigned email blasts for America's Taco Shop, Blimpie, TacoTime, and Samurai Sam's
- Won a national design award for design portfolio website, LeslieYork.com

## PUBLICATIONS

Aug. 2016 GDUSA